Key Action: Learning Mobility of Individuals
Action Type: Mobility of youth workers

Project Title

Paths4Crafts: Cultural entrepreneurship

Project Coordinator

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Project Information

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Project Summary

Objectives

Paths4Crafts - Cultural and creative entrepreneurship for youth has been created as a tool to maintain and promote cultural elements and traditions on the European continent, adapting them to the current demands of potential visitors through creative initiatives and entrepreneurship for their development. Using different techniques, the aim is to raise awareness among the young population of the importance of maintaining the identifying elements of the territories, the roots and the feeling of belonging that they provoke. The aim is to change the attitude of the young population, who are currently much more distant from these cultures and traditions than previous generations, and who do not see them as possible professional and personal opportunities for development. The pandemic caused by Covid-19 has only demonstrated the need to adapt the cultural offer, modernise and digitalise it, making it more attractive and attracting more interested people. In order to reverse this situation, we will focus on fostering the creative spirit among participants, so as to generate innovative ideas that add value to existing products and services, as well as the possibilities of entrepreneurship with the aim of creating new ones. Knowledge of existing technological resources and the digitalisation process of the new generations will be used to promote traditions and cultural elements. The local development of the territories in which work will be carried out will increase employment and future opportunities in the area, thus managing to work against one of the problems that currently exists in Europe, the exodus of the youth population to the big cities in search of opportunities to build their future. In order to achieve these objectives, youth workers from different parts of Europe will be trained so that they can also work with and train young people in their region of origin. They will be in charge of getting to know first hand the tools and methods exposed by the experts attending the exchange, the experience of the associations in the organisation of cultural and traditional events and the peculiarities that facilitate success or failure when creating a new business and they will apply it to the young people they work with on a daily basis in order to achieve the proposed objectives. On the other hand, it is important to highlight that the Erasmus + programme provides the ideal context to develop this idea, providing the participants with the possibility to exchange experiences and knowledge with other youth workers who are in a similar situation in their respective countries. This Erasmus + programme will consist specifically of an exchange that will take place in the province of Seville, in which different youth workers will receive training to maintain and promote culture and traditions on the European continent, using non-formal education methods and under the principles and values of the European Union. 30 workers from different parts of the continent will benefit directly from the knowledge and experiences gained during this exchange, as well as from the cultural enrichment of sharing this time with their colleagues. The activities that will be carried out by the participants will be focused on the promotion of their regions of origin, through the creation of innovative ideas that adapt their cultural offer and entrepreneurial initiatives that complement it. Likewise, participants will be introduced to different organisations that are already adapting to the new times. The aim of these activities is to combat the two great challenges we face: economic development through culture and tradition, and the creation of future opportunities for the young people who live in these territories. To conclude, the basic objectives of the project are: - Facilitate inclusion through sport. - To promote and encourage entrepreneurship and the creative spirit among young people on the European continent as an opportunity to develop both personally and professionally.
- To share experiences and good practices among the participating organisations with the intention of creating synergies that favour the development of youth entrepreneurship through cultural and traditional elements.
- To create new jobs and job opportunities related to the traditions of each region.
- Promote European values and principles through these exchange programmes by using non-formal learning methods.
- Transmit the principles and values of the European Network of Easter and Easter Celebrations.

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Activities

Our project has 20 activities planned that will take place during the 10 days of exchange in the province of Seville (Spain). Through them, the participants will develop a series of skills and will be trained in various subjects as well as getting to know new cultures and ways of working. Always looking for a participative and open attitude, all the activities follow a methodology based on non-formal education. The main theme will be the maintenance and development of culture and traditions. However, there will also be activities dedicated to the leisure of the participants, to getting to know the area where the event will take place and its main points of interest, to exchanging experiences, customs and traditions, to improving the level of English and discovering new languages, etc. The activities will ensure that participants appreciate cooperation and teamwork as key elements to achieve success in their initiatives, thus highlighting some of the key principles of the Erasmus+ programme. Constant interaction and communication will act as the basis of these activities, always adapting to the interests and opinions shared by the participants, as well as their ideas to improve the project. In order to achieve all the above, some of the activities that will be carried out are the following: - Firstly, sessions to foster cooperation and collaboration of the participants, through the creation of a friendly, calm and inclusive atmosphere in order to make them feel comfortable during the rest of the exchange. - Formal sessions for the creation of a framework of coexistence between all participants in the project. - Sessions in which the cultural elements available in each region are presented and their potentials and needs are known. - Playful sessions of cultural exchange enriching for the rest of the participants. - Cultural visits to learn more about the Caminos de Pasión route and its surroundings, its main landscapes and nearby places of interest. - Conference sessions and informal talks with experts in entrepreneurship and the development of innovative ideas. - Visits to museums and craft production workshops to see how they work. - Cultural and traditional promotion workshops. - Reflection and participation days.
As for the project participants, there will be 30 youth workers from Romania, Serbia, Italy, Luxembourg and Denmark. Each organiser will be in charge of finding 4 assistants and a coordinator/leader who will be in charge of the assistance and of keeping the contact with the leading entity and the rest of the partners. It is intended that, as far as possible, there should be as much heterogeneity as possible among the participants and that gender parity should be achieved (equal number of women and men). The only thing we want from these participants is that they are active, participative, involved in the development of the project and eager to learn. It is not necessary that they have previous experience in Erasmus+ projects nor that they have any previous training. Finally, the language in which the activities will be developed will be English, so knowledge of this language will be positively valued.

Impact

Through the implementation of this project it is expected to have a great impact, not only on the internal level of the partner organisations, but also on the regional level, changing the current situation by offering new opportunities and influencing the future of young residents as well as local, regional and national bodies. The idea is that youth workers will subsequently be able to train the young people they work with on a daily basis by using the techniques and tools discovered, as well as the knowledge acquired. To achieve this, traditions and cultural elements will be the starting point to boost local development. The actions promoted by Paths4Crafts are directly connected with the priorities pursued by the Erasmus + programme, such as inclusion and diversity, and with the promotion of European Union values such as tolerance, cooperation and respect. Another aspect that will be very present throughout the exchange will be the fight against climate change, focusing on the importance of the conservation of our environment.
On the other hand, the development of the exchange will have a great impact on the province of Seville. The arrival of the participants, their accommodation, the development of the activities, the logistics, etc. will have a great economic impact on the region. In addition, as a result of the visit of young people from different parts of

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Europe, the environment, landscapes and nearby points of interest will be known in new places, favouring tourism in the area. The inhabitants will also benefit from the interaction with participants from different countries, getting to know new cultures, languages and ways of working. Finally, it is hoped that the development of the event will produce a contagion effect and generate the necessary motivation in other nearby municipalities for the creation of new projects that address the problems they are affected by and that will affect organisations in other countries in the same way.

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